

Brand mark



Typography

We believe trusting the food you eat begins with the equipment it's produced with.

Our Position

FPE leads the food processing industry with service and supply of the world's most innovative and reliable equipment to our Australian and New Zealand customers. We emphasize our knowledge of the industry, enabling a fast, solution focussed approach to our customers. Reputation over revenue is how we have positioned our family-owned business over the last four decades.

Primary

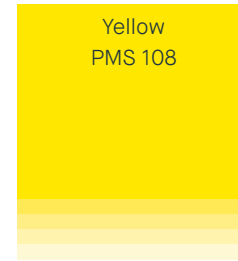
Maison Neue

Download and purchase:
https://www.mileugrotesque.com/typefaces/maison_neue

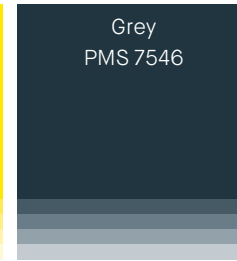
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 Bold
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Colour

PRIMARY PALETTE

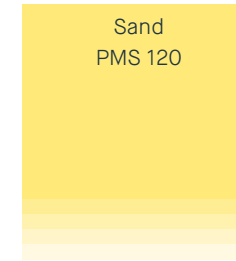


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 R254 G219 B0
 HTML fedb00

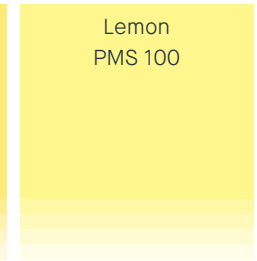


C73 M45 Y24 K66
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 HTML 253746

ACCENT PALETTE



C0 M5 Y64 K0
 R251 G219 B101
 HTML fdbd65



C0 M0 Y56 K0
 R246 G235 B97
 HTML F6eb61

Visual language



Accent

Maison Neue Extended

Download and purchase:
https://www.mileugrotesque.com/typefaces/maison_neue/subfamilies/1158

Bold
 ABCDEFGHIJKLM-
 NOPQRSTUVWXYZ
 abcdefghijklm-
 nopqrstuvwxyz
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